

47 SOCIAL CAFE BAR & KITCHEN

Type: Take away/online/ meal delivery
Country: Sofia, Bulgaria



Why it is a good practice?

The innovative chefs of Social Bar & Café use favourite local recipes, keeping the culinary heritage of Bulgaria alive and also serve world cuisine giving a great choice to their customers. All dishes are prepared with care and can be tailored to individual needs, with nutrition and flavour as primary goals. To ensure a short supply chain they work closely with local food suppliers for fresh ingredients, that are essential for their dishes to have real flavours. This is just one reason why they enjoy such good reviews from their clientele. Being Social is what lies behind their concept and food is a major part of this. They believe they are seen as a restaurant/family where you can fully trust everyone on the kitchen. They do not compromise quality.

About

The founders believe that Social Cafe Bar & Kitchen is the ideal location for a great social experience in the heart of Sofia. It is a restaurant, bar and cafe where, tourists and locals alike select to relax after work, meet with friends or just stop for a drink. It has become a preferred place for many of the expats living in Bulgaria. They encourage their guests to try the various irresistible items that enhance the body and soul. Depending on the situation, the company and mood, there are many options from this Mediterranean/ Italian themed venue. They serve pizza and pasta, fresh salads, bruschettas, meat dishes, risotto and seafood. Their selection for vegetarians, vegans and children is a priority emphasising the inclusive nature of the Social Cafe Bar & Kitchen restaurant and how it is suitable for an entire group. The menu is precisely selected, so every meal that comes out of the kitchen is a polished creation. Their team of professionals take care of their guests from the moment they enter through the door all the way to their departure.

“We all need to socialise. We need to meet up and share our lives and our feelings whilst enjoying good food and drink.” Since the Covid pandemic has hit people are finding it harder to do this but the Social café, is doing

its part by now delivering their high quality food ready for consumption, to homes, offices, or wherever a client wants, within the city of Sofia five days a week. They have been honoured with the Italian chamber commerce in Bulgaria award.

Healthy

In the Social Cafe Bar’s Mediterranean Kitchen their mission and goals are for healthy cooking. They want their diners to enjoy nutritious and healthy food with their family or colleagues and give themselves more time for other activities and thus encourage their consumers’ well-being. They believe their menu stands out from the crowd with its healthy attitude and irresistible creations that enhance your ‘body and soul’.

They offer individual healthy and dietary nutrition plans that are fully tailored to specific needs, goals and taste preferences.

Sustainable

All aspects of the business consider their Environmental impact. They follow strict menu planning to reduce food waste, and since the introduction of take-away they are using eco-solutions in all their packaging.

Ethical

The Social Café & bar practice ethical sourcing of all their produce and eco nutrition. They strive to get the healthy message out to their customers through innovative marketing and the implementation of consumer information and a product labelling commitment. They have also partnered with food banks to donate any leftovers that cannot be used within the business. They use healthier cooking methods and ingredients transparency; reviewing menus to ensure fruit, vegetables and whole-meal varieties are included. They do not compromise quality. They always pay what is required for quality ingredients, to be able to serve quality dishes. Personal approach is guaranteed.

Use of technology

Demand driven delivery. Cashless services. Option to choose a menu on their website and order online or by phone.

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