

**Type:** Environmentally Friendly/ Sustainable/ circular economy.  
**Country:** Spain, The Basque Country

### Why it is a good practice?

This is an innovation project that brings together sheep farms in the Basque Region and Ternua, an outdoor clothing company. Its aim is to create a market for the fleece of Latxa sheep, a domestic breed native to the Spanish Basque Country which has traditionally provided income for local farmers. At the moment, the industry produces some 2,000 tonnes of residues each year; these are difficult and expensive to manage. The idea is to transform these residues into raw material for clothing to substitute synthetics and the legendary Merino wool.

### Healthy

These sheep produce two highly reputed gourmet products: milk and cheese. Both are produced using organic methods. They also have a high nutritional value and are thought to provide numerous health benefits.



### Sustainable

This is an environmentally friendly project with a circular economic strategy: it seeks to recycle wool residues and use them as substitutes for oil-derived insulating materials, thus reducing environmental damage. In addition, the product is local and will consequently reduce the need for imports and at the same time stimulate industry and employment in the surrounding area.



### Ethical

This project seeks to produce environmentally friendly food and textile products. Its principal aim is to promote the common good and stimulate local industry, not simply generate profits.



### Dietary requirements

This project will be producing organic foodstuffs.